



Great
River
Children's
Exploratorium

GRCE Meeting Notes

June 13, 2018

Present: Sara McKeever, Jane Ellison, Glen Palm, Greg Reigstad, Deb Campbell, Monica Segura-Schwartz, John Wertz
Guests: Cari Essig, Darren McKeever

Updates: Cari Essig, Director of Stearns History Museum, joined the group and shared positive comments about collaboration and possible future partnerships between GRCE and the Museum. Cari offered meeting space for any of our upcoming meetings and/or functions.

Darren McKeever joined the group and took photos of those present to be included on the website.

Board Member recruitment: Glen will be meeting interested persons to share information about serving on the Board.

Glen shared information about fundraising and emotional appeal.

Monica shared information about the different types of boards and a possible representative to the board who would bring cultural diversity to its membership.

Sara shared ideas about newsletters. She and Darren take over domain registration and hosting and will continue developing the website.

Greg shared an excel list of potential donors and encouraged others to add additional names. Greg offered his home address for GRCE communication. He also reported on his findings regarding Legacy Funds and how they are distributed.

Deb reported on a conversation with the Initiative Foundation. Strategic planning assistance is no longer available from their staff. However, a grant can be submitted to fund outside assistance. Jane and Deb will meet to pursue this.

Deb also shared information regarding an initiative in Brainerd to start a children's museum. Deb will contact the director of that organization to learn more about their progress.

Monica shared information she had learned from a training on seven different kinds of “capital” that can be used for promotion and fundraising, as well as focusing on assets, rather than needs.

Greg and Glen will attend a meeting with the Downtown Council today (Wednesday, June 13) to share information about GRCE and will update us at our next meeting.

Location search update - we will pursue our current site offer, looking into operating costs, zoning, renovation costs, etc.

Next meeting: June 19, 2018